

Our self-image: The mission statement of the German investment fund industry

As custodians, we have an obligation towards the investor.

When managing the assets entrusted with us, we act exclusively in the interests of investors. We make use of their rights independently. We welcome state supervision of this legal obligation as this sets us apart from other providers of investment products. Our funds are insolvency-protected because the assets in the funds are maintained separately. They are subject to the independent management of the custodian bank, which is also state-supervised.

We want long-term investment success.

Our success is the success of our investors, with not only a convincing rate of return but also risk diversification and liquidity playing a particularly important role. We pursue a consumer-oriented advice approach in that we inform our customers about opportunities, risks and costs clearly and comprehensively.

We provide benefits for both the economy and society.

We offer both small and large investors equal access to all investment markets. By making investor funds available to companies and states, we contribute towards growth and employment. We provide suitable solutions for funded old-age provision. We promote the financial education of investors.

