

# **BVI SURVEY**

## **INVESTMENT FUNDS SECTOR**

### **CURRENT SITUATION AND OUTLOOK**

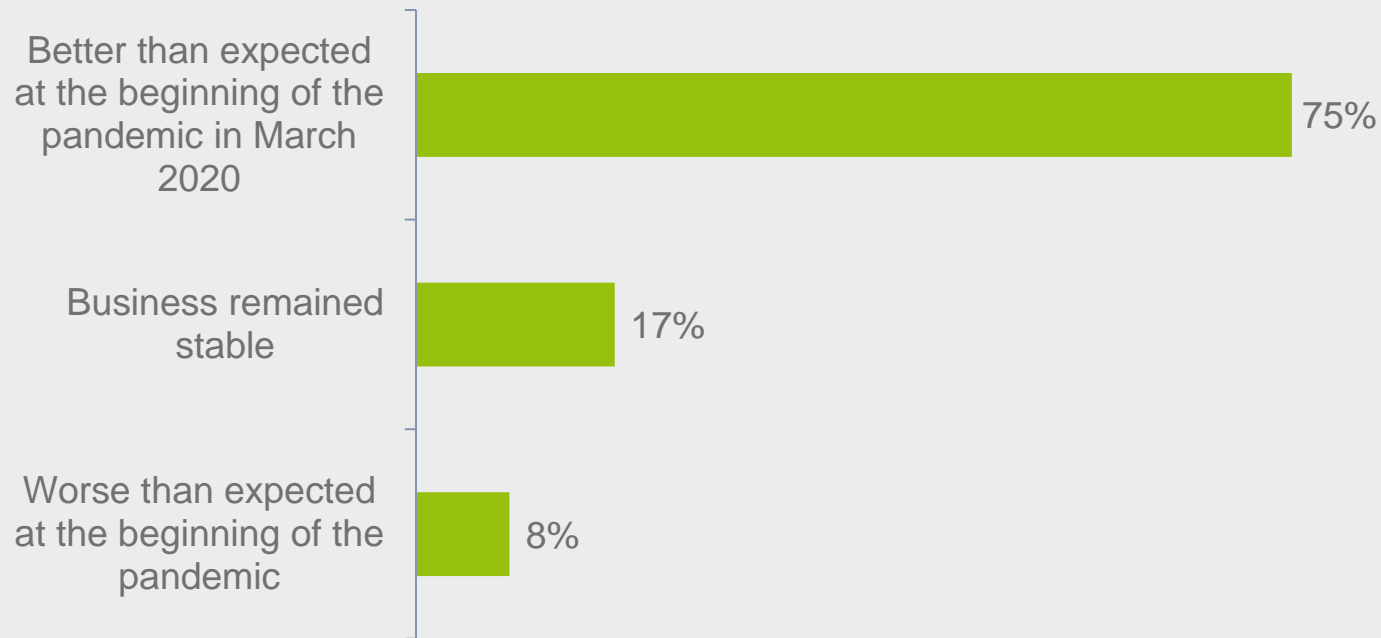
**30. MÄRZ 2021**  
**FRANKFURT, GERMANY**

- Fund industry optimistic about 2021; sector expects further growth
- The changeover to working from home, also in trading activities, mostly went quickly and smoothly during lockdown
- The industry benefits most from the demand for sustainable funds
- Fund industry is committed to climate neutrality
- Sustainability accordingly has the greatest impact on portfolio management
- Industry wants to build up staff in the areas of IT, sales and sustainability

# BUSINESS SENTIMENT REMAINS GOOD IN INVESTMENT FUNDS SECTOR



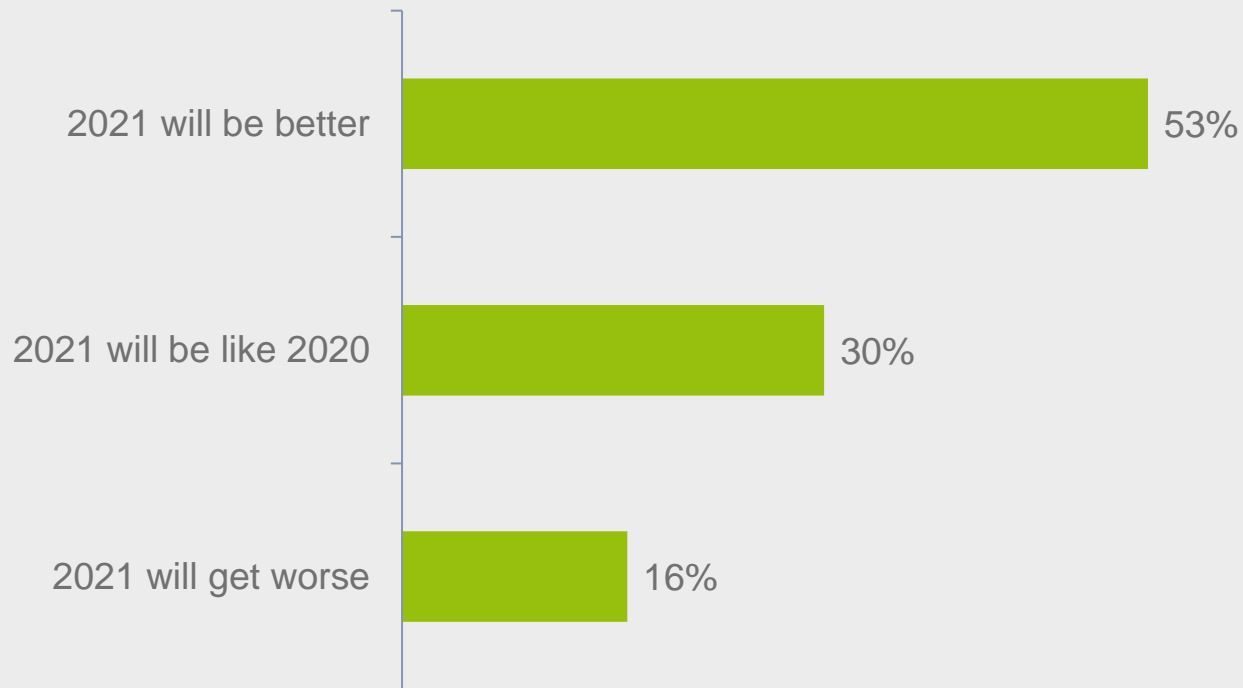
## Assessment of current business situation, as percentages



Question: How closely did the financial year 2020 meet your expectations? Basis n = 179

# OUTLOOK: OPTIMISM PREVAILS

## Outlook for business in 2021, as percentages

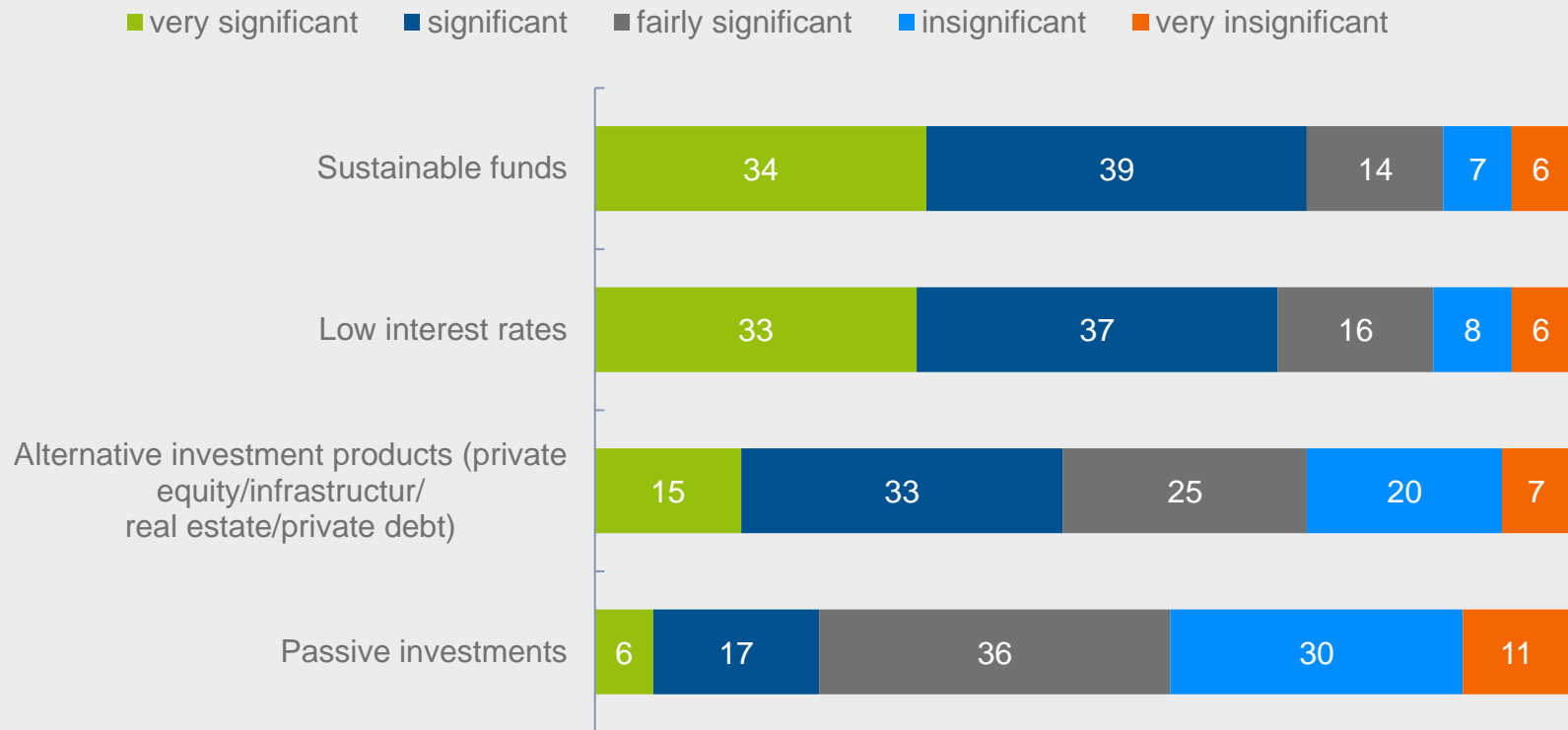


Question: What is your assessment of the business outlook for 2020 in comparison with the current year? Basis n=179; no opinion = 1,7%

# SECTOR IS BENEFITTING FROM INVESTORS' APPETITE FOR SUSTAINABLE FUNDS



## The drivers of growth, as percentages

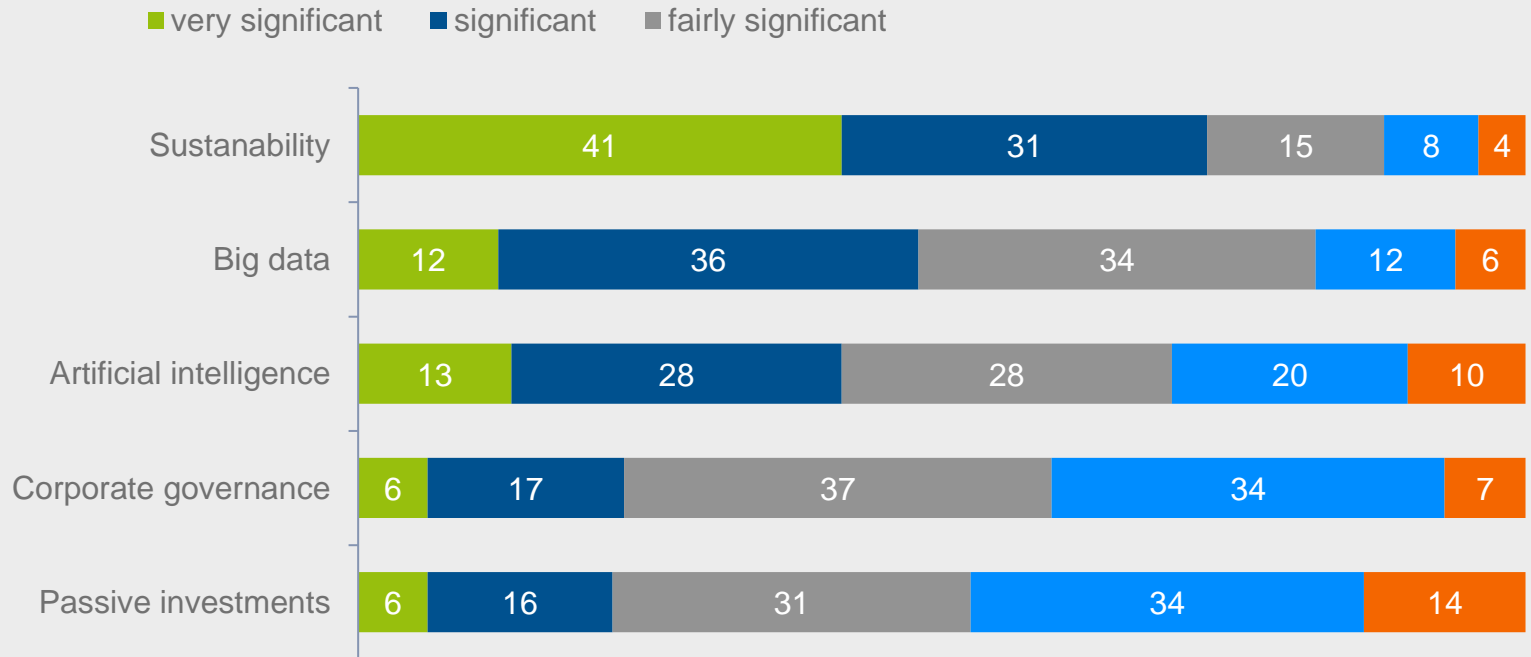


Question: What are the drivers of growth in the sector? Multiple answers allowed, Basis n = 178

# PORTFOLIO MANAGEMENT: SUSTAINABILITY LIKELY TO HAVE A STRONG IMPACT



## Developments, as percentages

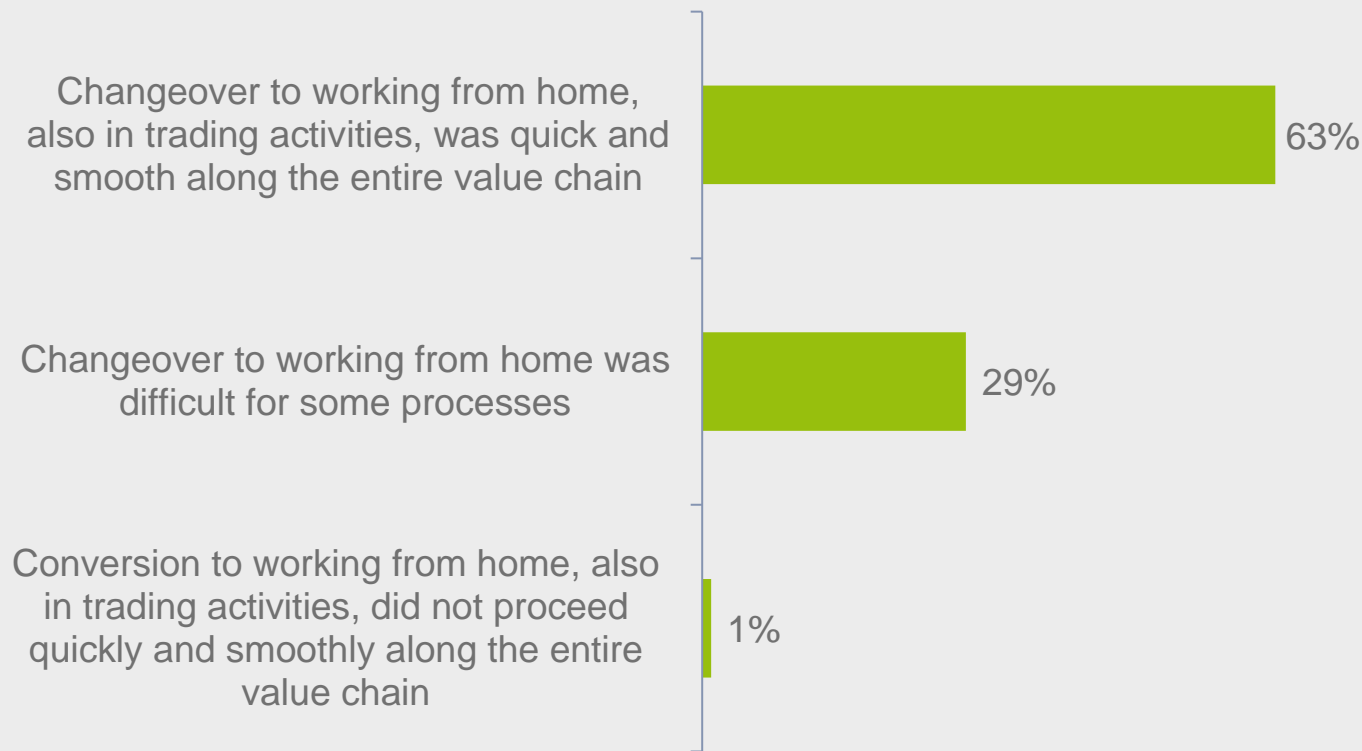


Question: Which developments will change portfolio management the most? Multiple answers possible. Basis n = 179

# WORKING FROM HOME: CHANGEOVER WENT QUICKLY AND SMOOTHLY



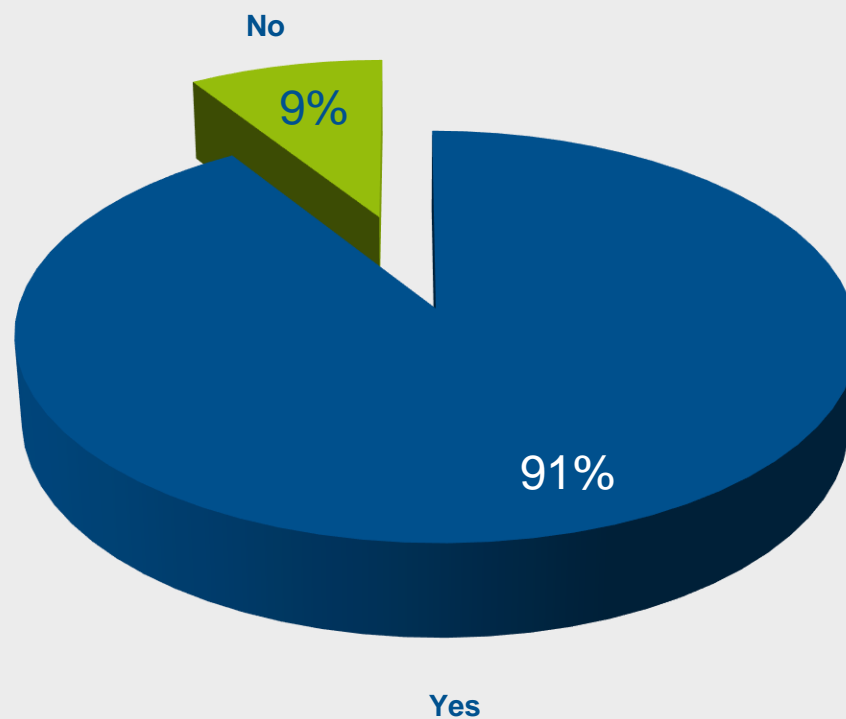
## Change in business processes, as percentages



Question: Due to Corona lockdown, many work processes had to take place outside the office, including trading. What was your experience of this?  
Basis n = 179; No opinion = 7%

# FUND COMPANIES ARE COMMITTED TO CLIMATE NEUTRALITY

Results, as percentages

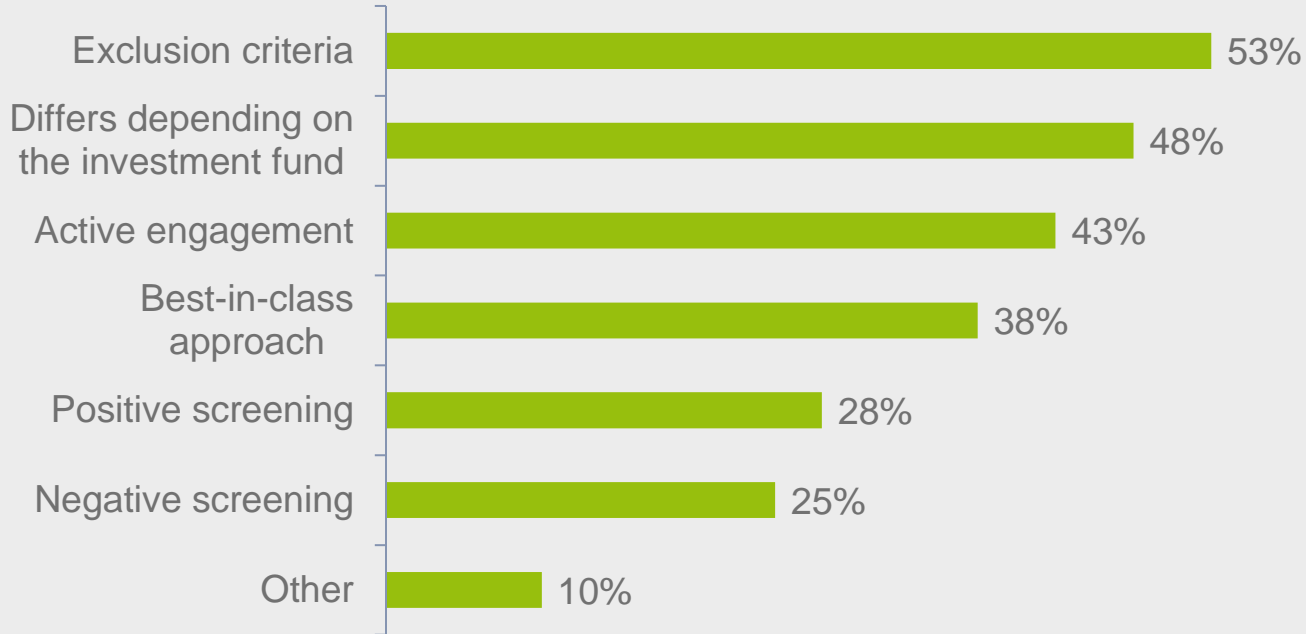


Question: The EU's Green Deal aims for climate neutrality by 2050. Do you think it is also important for fund companies to become climate neutral themselves? Basis n = 179



# INVESTMENT COMPANIES PREFER DIFFERENT SUSTAINABILITY APPROACHES

## Type of sustainability filter, as percentages

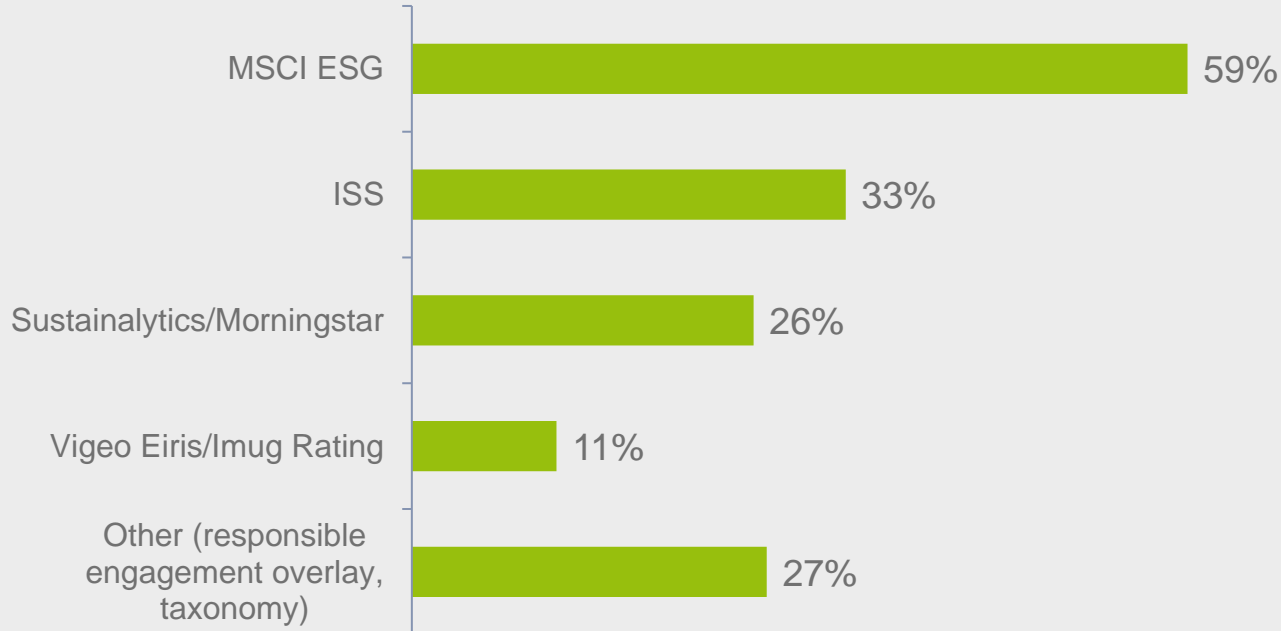


Question: What is the main sustainability filter used by your firm for your ESG investment funds? Multiple answers allowed. Basis n = 177

# FUND COMPANIES PREFER THESE ESG DATA PROVIDERS



## ESG data providers, as percentages

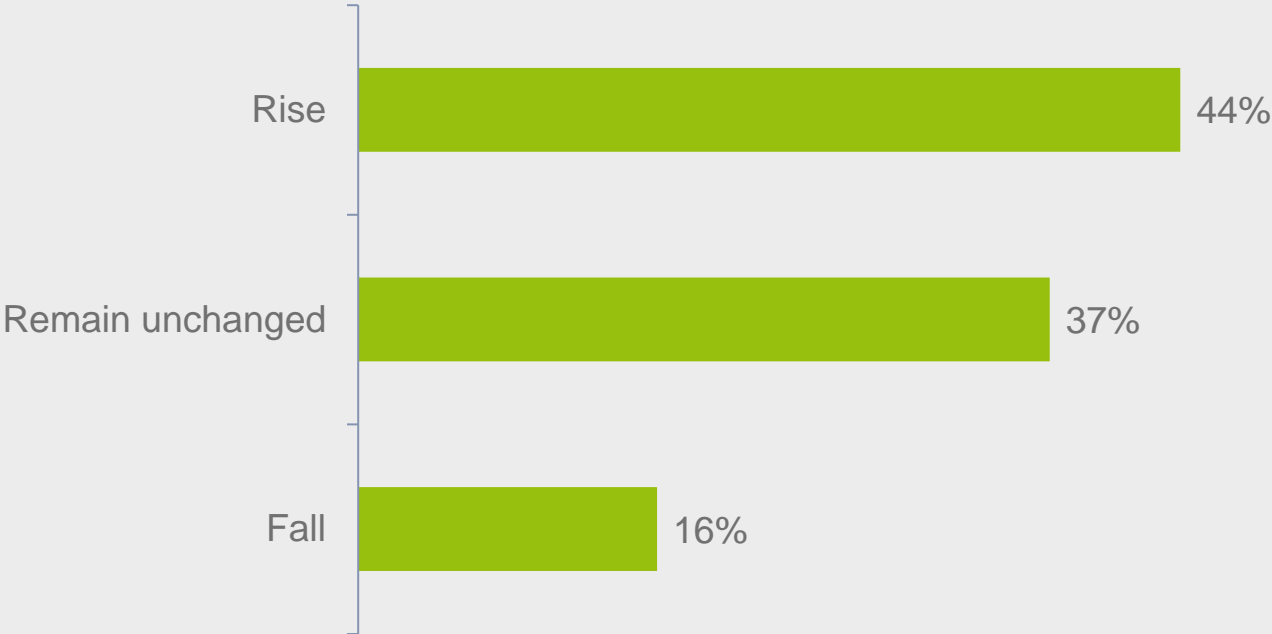


Question: Which ESG data provider do you prefer when you need independent ESG data? Multiple answers possible. Basis n= 179

# SECTOR IS LOOKING FOR STAFF



## Staffing changes, as percentages

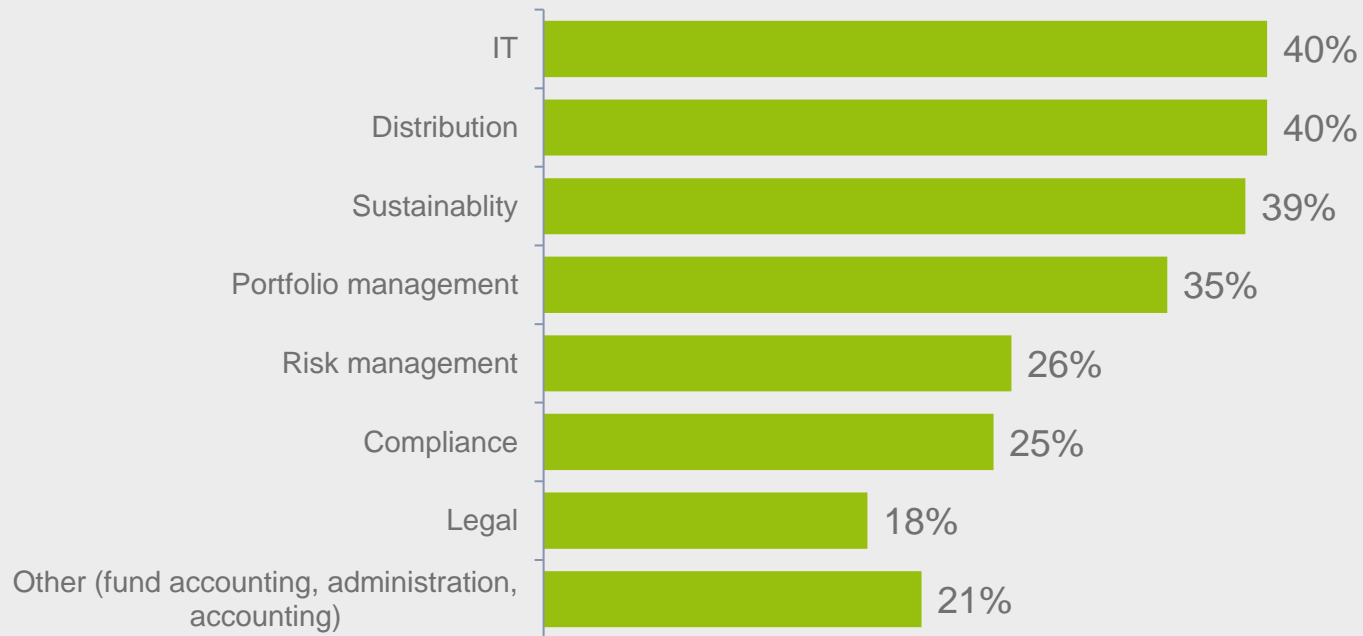


Question: In the coming year, the number of staff in the sector will...? Basis n = 179; No opinion = 3%

# IT EXPERTS AND SUSTAINABILITY EXPERTS IN PARTICULARLY HIGH DEMAND



## Staffing changes, as percentage

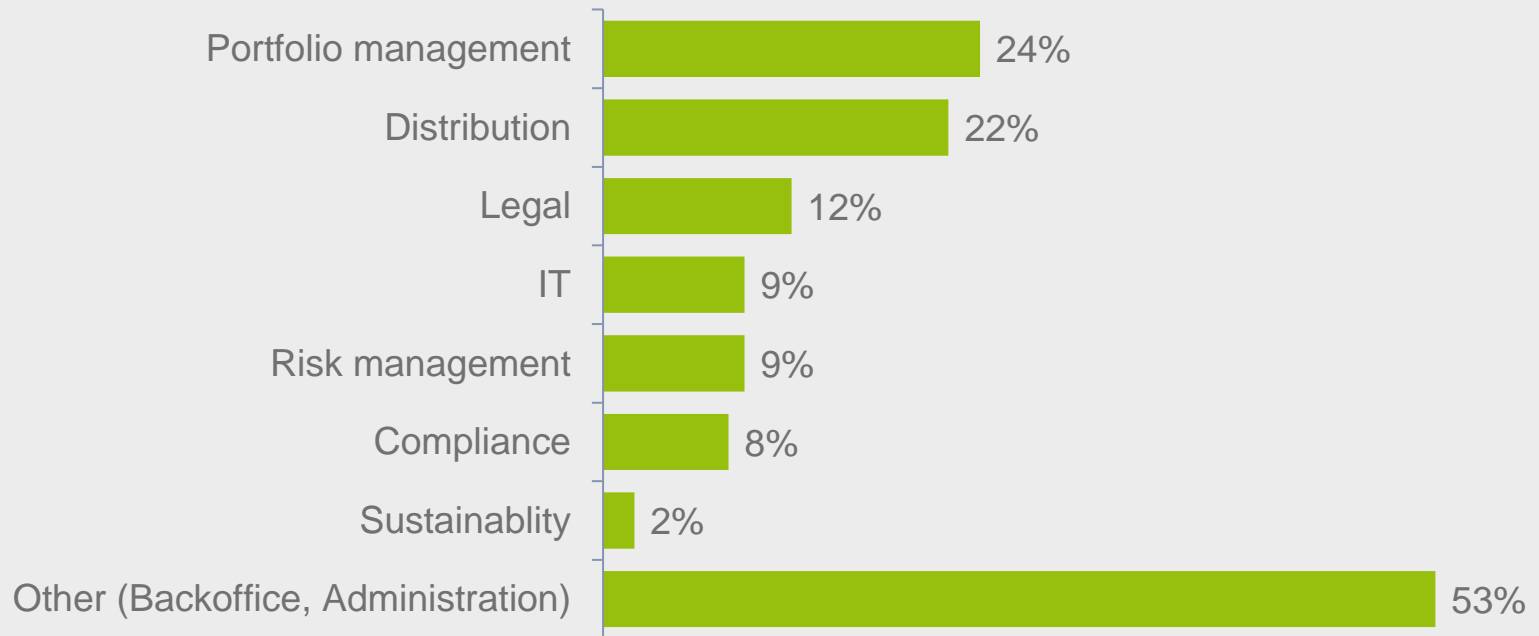


Question: If you intend to increase your staff numbers in 2021, what are the areas for which you plan to recruit them? Multiple answers allowed.  
Basis n = 127

# OTHERS , WHO IINTEND TO REDUCE STAFF WOULD DO SO IN PORTFOLIO MANAGEMENT AND SALES



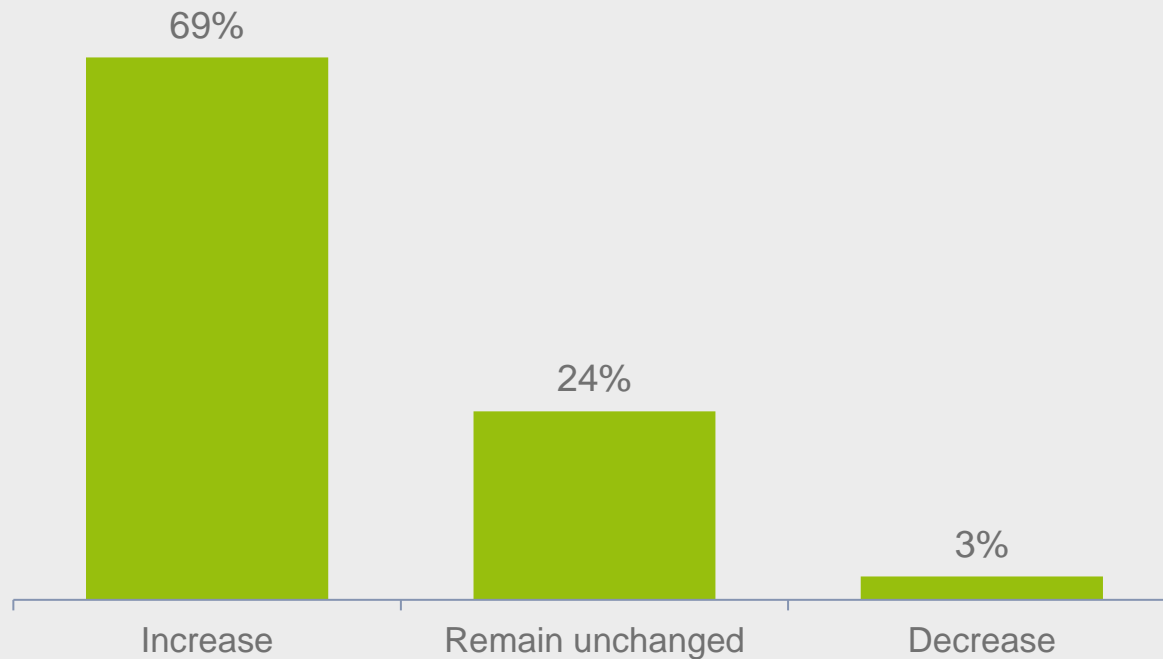
## Staffing changes, as percentage



Question: If you intend to decrease your staff numbers in the next year, what are the areas for which you plan to reduce staff? Multiple answers allowed. Basis n = 95

# SECTOR CONTINUES TO INVEST IN INFORMATION TECHNOLOGY

## Relative importance of IT infrastructure, as percentages

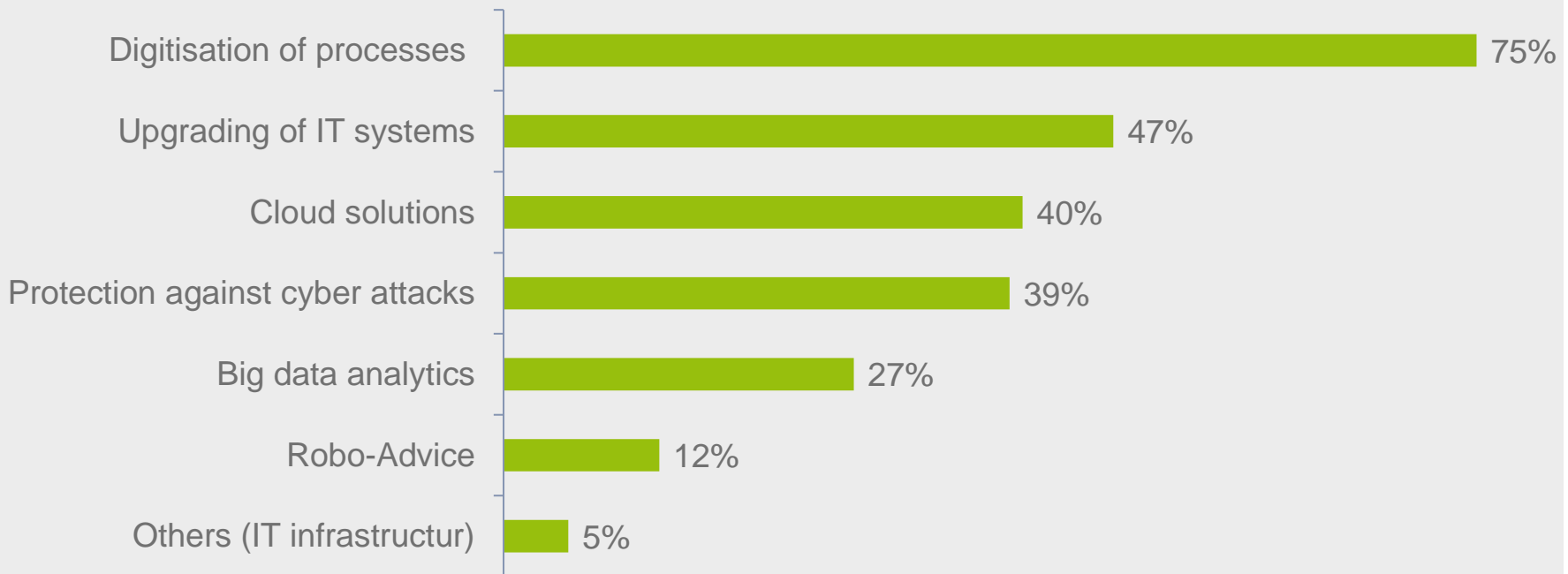


Question: During 2021, investments in IT infrastructure will...? Basis n = 179; No opinion = 3%

# SECTOR'S DIGITAL TRANSFORMATION EFFORTS MAINLY FOCUS ON PROCESSES



## Investment objectives, as percentages



Question: If investment in IT infrastructure is stepped up in the coming year, what area will you invest in? Multiple answers allowed.  
Basis n = 179

## KEY DATA RELATING TO THE SURVEY



- This analysis is based on 179 answers; around 90 percent of these came from senior management in the investment funds sector.
- The respondents were members or associated members of BVI.
- The survey was conducted in the period from 10 to 17 Dezember 2020.